

Case Study

GP Inspired Flyers Empower Clinicians and Enhance Patient Care



BestPathway
POWERED BY

The Challenge

Lisa Linsky, a GP in the Frimley Health and Care ICS, represents fellow clinicians using DXS BestPathway.

Lisa knew that DXS' solution, in addition to its unique SMART Referrals, patient information, etc., could significantly help clinicians to better manage their patients.

However, without the knowledge of everything BestPathway has to offer, valuable content and indispensable tools that help improve clinical decision-making and patient care were often being missed.

The Solution

Knowing we already produced Monthly ICS Flyers, Lisa thought the creation of a modal-specific, clinician-targeted Clinical Flyer would be simple yet effective.

Working closely with Lisa, we produced the first bespoke Neurology Clinical Flyer for Frimley Health and Care ICS, providing a condensed yet detailed overview of the wealth of medical content available in DXS BestPathway.

By bridging the gap between volume and accessibility, these flyers guide clinicians to valuable content, helping them make informed decisions and enhancing patient care.

The Results

The launch of the Neurology Clinical Flyer really hit the mark in improving ICS-wide clinician awareness of the valuable information available on the Neurology Home Page within DXS BestPathway.

The effectiveness of the flyers was expressed via feedback to Lisa from colleagues across the region. They particularly appreciated the clarity and simplicity on a single page – now seen laminated on many walls!

Clinical Flyers have now become a key element in ensuring knowledge transfer, empowering clinicians with the tools to utilise DXS BestPathway more fully, improving patient care.

Benefits of Clinical Flyers



Informed Decision Making



Enhanced Patient Care



Increased Efficiency

Clinical Flyer Examples

Click to view



“The clinical flyers produced by DXS are wonderful! I get so much feedback about how fantastic it looks and how inviting it is for clinicians to read.”

Dr Lisa Linsky, GP Specialist – Neurology, Upper Gordon Road Surgery

SOME BENEFITS OF DXS' UNIQUE SMART REFERRAL FORMS

- Reduced Inappropriate Referrals
- Accurate Patient Record
 - ▶ Fully Coded
 - ▶ Automated Field Population
- Zero Digital Bias – Reducing Inequalities
- Greener NHS – Contributes to Net-Zero
- Streamlines Efficiency/Productivity
- Optimised Pathway Management
- EPR Integration (via metadata)



Want to know more?



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